



FOR BUSINESS AND NON-PROFIT DESIGNERS

OUR SERVICES BY CATEGORY OF RIGHTS

Copyright Law

- Drafting, analysis, negotiation and monitoring of contracts
- Support and validation of creative projects
- Value addition and protection of intangible assets; identification of protectable subject matter
- Prior verification of the respect of legal requirements regarding packaging and communication materials
- Legal advice for copyright protection
- Drafting of letter of formal notice in case of copyright infringement; legal advice regarding administrative or court proceedings; procedures for responding to counterfeit products
- Confidentiality agreement...

Trademark Law

- Review of opportunities and procedural steps to register the trademark
- Management of brand portfolios
- Drafting, analysis, negotiation and monitoring of contracts, notably trademark transfer of rights and licence agreements
- Drafting of letter of formal notice in case of trademark infringement; legal advice regarding administrative or court proceedings; procedures for responding to counterfeit products...

Industrial Designs

- Review of opportunities and procedural steps for the registration of industrial designs
- Drafting, analysis, negotiation and monitoring of contracts, notably industrial designs transfer of rights and licence agreements
- Drafting of letter of formal notice in case of infringement to the right of an industrial design; legal advice regarding administrative or court proceedings; procedures for responding to counterfeit products...

Media and Information Technology Law

- Drafting, analysis, negotiation and monitoring of contracts (confidentiality agreement; general terms and conditions for purchase and sale...)
- Legal counsel for the development of a website (drafting of general terms and conditions of use; drafting of privacy clause)
- Management of conflicts regarding domain names
- Monitoring of the development of projects for print media; legal advice regarding the right of reply in print media...

OUR SERVICES BY TYPE OF PROJECTS

For example, Gwendoline Van Ossele has provided legal counsel during the development of the following businesses/non-profits:

A Swiss non-profit organisation established to promote art among children by designing and distributing a newsletter and by organising workshops

- Legal advice for the trademark registration



- Drafting of template partnership agreements with the artists
- Drafting of payment terms and conditions
- Legal advise regarding copyright issues on the organisation's website
- Drafting of the legal notice for the collection of private data...

A Swiss company distributing organic cosmetic products:

- Legal advise for the trademark registration
- Review and modification of the confidentiality agreement with the manufacturer
- Research on know-how protection, ...

A French company selling online decoration objects:

- Legal advise for the trademark registration
- Legal advise regarding the situation where a competitor used the trademark as a keyword to index their website

A Belgian company manufacturing and distributing gluten-free products:

- Legal advise for the trademark registration
- Protection of the packaging
- Protection of the website

A Belgian monthly magazine:

- Legal advise for the trademark registration
- Drafting of a tailored partnership agreement between the project partners
- Legal advise regarding the right of reply

A Belgian IT service company:

- Legal advise for the trademark registration
- Legal advise and negotiation with the architect designer of the shops