

## FOR ARTISTIC WORK

# **OUR SERVICES BY CATEGORY OF RIGHTS**

## **Copyright Law**

- Drafting, analysis, negotiation and monitoring of contracts
- Valuation and protection of intangible assets; identification of protectable subject matter
- Legal advice for copyright protection
- Drafting of letter of formal notice in case of copyright infringement; legal advice regarding administrative or court proceedings; legal counsel for unfair competition issues; procedures for responding to counterfeit products...

#### **Industrial Designs**

- Review of opportunities and registration of industrial designs
- Drafting, analysis, negotiation and monitoring of contracts
- Drafting of letter of formal notice in case of industrial designs infringement; legal advice regarding administrative or court proceedings; procedures for responding to counterfeit products...

#### Right to one's Image, Name, Right to Privacy

- Legal counsel to manage the right to one's image and name
- Legal counsel regarding privacy rights
- Drafting, analysis, negotiation and monitoring of contracts
- Drafting of letter of formal notice in case of infringement to the right to one's image, name or privacy; legal advice regarding administrative or court proceedings...

## **OUR SERVICES BY PROFESSION**

## For Publishing Houses:

- Drafting of publishing agreements, agreements for commissioned artistic work, general terms and conditions, purchasing agreements for rights or images, co-publishing agreements
- Management of contractual relationships with authors, scriptwriters, illustrators,...
- Exploitation of literary work (legal framework for commercialisation and online publication, relationship with broadcasters and distributors, purchase or transfer of rights,...)
- Management of all transfers of rights (foreign laws, paperback, theatre, television, cinema, radio)
- Promotional actions
- Infringement issues, online or on paper media
- Drafting of letters of formal notice in case of unauthorized reproduction, sale, ....
- Negotiation...

### For Communication and Advertising Agencies, For Copywriter, Creative executive, Art director, Producers :

- Support and validation of creative projects, such as advertising projects (according to copyright law, trademark law, right to one's image, unfair competition, ...)
- · Prior legal verification for packaging, communication materials or advertising campaigns



- Drafting of transfer of copyright agreements, transfer of the right to one's image, agreements with the advertisers, producers, artists, creative people, photographers,... (service agreements; purchase orders for artistic work and general terms and conditions; ...)
- Organisation of events and contests
- Drafting of letters of formal notice in case of infringement of advertising work
- Negotiation...

#### For Museum curator, Collection curator, Exhibition Commissioner; Exhibitors, Gallery Owners

- Drafting of purchase orders for artistic work
- Drafting of service agreements (with an advertising agency, a graphic designer, a photographer; a publishing house; a set designer,...)
- Licence or transfer of copyright agreements and transfer of the right to one's image (notably for the production of catalogues, postcards, promotional material (dvd, flyers, posters,...)
- Purchase orders for artistic work and general terms and conditions
- Exhibition contracts
- Agreements with a model
- Sales and loan agreement for artistic work
- Confidentiality agreement...

#### For Graphic Designers, Web Designers:

- Protection of designed work (posters, logos, layout,...)
- Drafting of protection provisions or transfer of copyright for logos, posters, graphic work, websites...
- Drafting of general terms and conditions regarding payment and invoices and/or purchase orders

#### For Architects, Interior Architects, Designers:

- Copyright protection regarding plans, sketches, drawings, 3d models or studies
- Drafting of copyright provisions for agreements with the owner
- Drafting of letters of formal notice in case of copyright infringement (lack of reference to the name; unauthorized reproductions of photographs (on postcards, in magazines,...) of the architectural work; unauthorized use of drawings, sketches by franchised boutiques; distortion of the work; unauthorised reproduction of an architectural concept)
- Infringement and unfair competition issues, ...

#### For Photographers, Artists, Illustrators, Painters, Sculptors, ...

- Copyright protection regarding photographs, drawings, illustrations, paintings, sculptures, comic strips, posters, calendars, postcards...
- Respect of the resale right if the work is sold
- Drafting of transfer of copyright agreement
- Drafting of exhibition contracts, agreements with models, purchase agreements



- Drafting of letters of formal notice in case of copyright infringement (unauthorised reproductions of the work, unauthorised exhibition of the work; unauthorised modifications of the work)
- Infringement proceedings...

#### For Authors and Journalists:

- Examination and modification of publishing agreements, partnership agreements and commissioning of contributions
- Copyright protection for texts, articles, scripts, ...
- Drafting of letters of formal notice in case of copyright infringement (unauthorised modifications of the text by the publisher, ...)

### For Producers, Theatre Directors, Film Directors, Composers, Musicians, Singers, Actors

- Production of the work and respect of the copyright on such work
- Negotiation and drafting of contracts between producers, theatre directors, editors and the authors and performers
- Agreements related to the audiovisual production of a play....